Excel Homework

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * Three conclusions that can be drawn from the data are as such:
     + Theatre is by far the largest category that is kickstarted, being 33.86% of all provided kickstarters. The largest of which being plays, comprising of 76.53% of all theatre kickstarters.
     + Kickstarters with the category of “food” by far have the largest failure rate, and proportionately the smallest success rate, being 70% and 30% respectively.
     + Generally, the higher the goal of a kickstarter, the lower the chance for success. Only 19% of the 444 kickstarter projects that had a goal of or over $50,000 were successful, having 58% be fail and 23% cancelled.
2. What are some limitations of this dataset?
   * Some of the limitations of this dataset is that kickstarter data is constantly changing, new projects fail, succeed, or go live every day. We also don’t the spectrum of the companies creating these, be in individuals starting kickstarters, small indie companies or just small companies in general.
3. What are some other possible tables and/or graphs that we could create?
   * Other tables/graphs that could be created using this data set are as such:
     + Sum of launched projects in specific countries
     + Average donation per category or sub-category